



 www.GANA.org

PARTNERSHIP OPPORTUNITIES

In 1938, seventeen CRNAs established the Georgia Association of Nurse Anesthetists (GANA). Today, the GANA has grown to represent over 1400 members and is among the oldest and largest CRNA state organization in the United States.



Partnership Programs

GANA has launched new partnership opportunities that create a robust, year round program to create a win-win partnership.



Social Media Presence

With thousands followers and an active presence, GANA's social media is an effective vehicle to reach your market.



Georgia Anesthesia Symposium (GAS)

October 3 - 5, 2025 on St. Simons Island, GA
The annual fall conference draws nearly 200 attendees. It is a high-energy environment that includes networking events.



Website Banners

Prominently share information and brand messaging. The GANA website is an effective way to prompt immediate action.



Annual PAC Celebration

The annual PAC celebration draws additional local attendees and national CRNA leaders. The evening is complete with live entertainment and fellowship.



Regional & Special Events

GANA has an active membership that participates in regional meetings and special events such as Capital Day and leadership retreats.

Partnership Coordinator: Laura Moritz

 Laura@AssociationMeetingPlanners.com

 336-577-8450

GANANA
Supporting Members • Protecting Patients

Georgia Association
of Nurse Anesthetists

PARTNERSHIP OPPORTUNITIES

PLATINUM
\$7,500

GOLD
\$5,500

SILVER
\$3,000

Conference Benefits

- Featured as a primary sponsor for the annual GANA conference, including a speaking opportunity or presentation.
- Premium exhibit booth space with two representative passes and preferred positioning.
- Branding on conference materials, signs, and stage backdrop.
- Exclusive acknowledgement during the conference.

Brand Visibility, Social Media, & Digital Marketing

Marketing

- Logo on homepage of the GANA website for the duration of sponsorship.
- Exclusive platinum level social media sponsorship, including 6 posts a year on GANA's Facebook and Instagram pages with custom content highlighting the sponsor's support.
- Logo on GANA emails.

Regional & Special Event Sponsorship

- Sponsorship of one GANA region meeting, with branding opportunities and an invitation to present.
- Sponsorship of the GANA Board Retreat, with an opportunity to engage with board members in a small-group setting.

Conference Benefits

- Recognition as a sponsor for the annual GANA conference.
- Exhibit booth space with two representative passes and preferred location within the exhibit hall.
- Branding on conference materials, signs, and stage backdrop.
- Acknowledgement during the conference.

Brand visibility, Social Media, & Digital Marketing

- Logo placement on the GANA sponsor page for the duration of the sponsorship.
- Social media sponsorship with 4 posts on GANA's Facebook and Instagram pages.

Regional & Special Event Sponsorship

- Banner signage at GANA's regional meeting.
- Capitol Day sponsorship with exclusive acknowledgement during the event and branding on distributed materials.

Conference Benefits

- Recognition as a sponsor for the annual GANA conference.
- Exhibit booth space with two representative passes.
- Branding on conference materials
- Acknowledgement during the conference.

Brand visibility, Social Media, & Digital Marketing

- Logo placement on the GANA sponsor page for the duration of the sponsorship.
- Social media sponsorship with 2 posts on GANA's Facebook and Instagram pages.

Regional & Special Event Sponsorship

- Signage at GANA's regional meeting.
- Opportunity to provide branded material at GANA regional meeting.

Registration: Return to Laura Moritz, Laura@AssociationMeetingPlanners.com

Company Name:

Company Address:

Company Website:

Product or Service Provided:

Primary Contact:

Name & title:

Cell Phone:

E-mail:

Payment:

Check # _____ sent to GANA: 3069 Amwiler Road, Suite 3, Atlanta, GA 30360

Credit Card # _____ Exp: _____ CV: _____

Annual Partnership:

Platinum - \$7,500

Gold - \$5,500

Silver - \$3,000

Marketing Collateral Contact:

Name:

Cell Phone:

E-mail:

Partnership Coordinator: Laura Moritz

 Laura@AssociationMeetingPlanners.com

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