

 www.GANA.org

EXHIBITOR PROSPECTUS & PARTNERSHIP OPPORTUNITIES

In 1938, seventeen CRNAs established the Georgia Association of Nurse Anesthetists (GANA). Today, the GANA has grown to represent over 1400 members and is among the oldest and largest CRNA state organization in the United States.



Georgia Anesthesia Symposium (GAS)

October 2 - 4, 2026, in Atlanta, GA
The annual fall conference draws nearly 200 attendees. It is a high-energy environment that includes networking events.



Partnership Programs

GANA has launched new partnership opportunities that create a robust, year round program to create a win-win partnership.



Annual PAC Celebration

The annual PAC celebration draws additional local attendees and national CRNA leaders. The evening is complete with live entertainment and fellowship.



Regional & Special Events

GANA has an active membership that participates in regional meetings and special events such as Capital Day and leadership retreats.



Website Banners

Prominently share information and brand messaging. The GANA website is an effective way to prompt immediate action.



Social Media Presence

With thousands followers and an active presence, GANA's social media is an effective vehicle to reach your market.

Conference Coordinator: Laura Moritz

 Laura@AssociationMeetingPlanners.com

 336-577-8450

GAS2026 Exhibitor Details and Options
JW Marriott, Buckhead, Atlanta, GA - October 2 - 4

Conference Sponsor & Annual Partnership Opportunities

Exhibitor Set Up

Friday, October 2, 10:00 a.m. – 12:30 p.m.

Exhibit Hall Hours

Friday, October 2: 1:00 p.m. – 5:00 p.m.

Saturday, October 3: 7:30 a.m. – 3:00 p.m.

Sunday, October 4: 7:30 a.m. – Noon

College Bowl

Saturday, October 3, 6:00 – 8:00 p.m.

Cancellation Policy

Due to the high demand and limited booths, cancellations will receive a full credit towards a future GANA conference.

Lodging

JW Marriott Atlanta Buckhead

3300 Lenox Road NE

Atlanta, GA, 30326

(404) 262-3344

Online Reservations: [Click Here](#)

Discounted nightly rate starting at \$189 plus applicable taxes.

- The room block and discounts expire on 9/11.

Conference Sponsor Packages

Headline Sponsor

\$4,500
Available: 1

Your company is the star of the conference from pre-conference marketing to closing remarks.

- ✓ **Brand Visibility**
 - Logo on cover of conference app
 - Logo on conference website
 - Logo on pre-conference marketing material
 - Sponsorship highlighted in conference app
 - Conference app push notification
- ✓ **Digital Marketing & Social Media**
 - Pre-conference feature across all GANA media channels
 - Sponsored email event advertisements to GANA members
 - Recognition in registration email confirmation
- ✓ **On-Site Visibility**
 - Sign with logo: registration foyer, podium, and every conference room table
 - Premium exhibitor booth placement
- ✓ **Attendee Information**
 - Pre-conference list of attendees: email addresses released from opt-in attendees, 10 days prior to conference
 - Post-conference list of attendees: email addresses released from opt-in attendees
- ✓ **Exhibit Hall**
 - Exhibitor booth
 - Skirted 6' table and two chairs
 - Electricity upon request

College Bowl Sponsor

\$3,500
Available: 1

A high-energy event featuring two local colleges. Attendees are sure to participate to collect CE credits.

- ✓ **Brand Visibility**
 - VIP attendance at event
 - Logo on conference website
 - Logo on event marketing material
 - Sponsorship highlighted in conference app
- ✓ **Digital Marketing & Social Media**
 - Pre-conference feature across all GANA media channels
 - Sponsored email event advertisements to GANA members
 - Recognition in registration email confirmation
- ✓ **On-Site Visibility**
 - Sign with logo: Registration desk and on screen during event
 - Premium exhibitor booth placement
- ✓ **Attendee Information**
 - Pre-conference list of attendees: email addresses released from opt-in attendees, 10 days prior to conference
 - Post-conference list of attendees: email addresses released from opt-in attendees
- ✓ **Exhibit Hall**
 - Exhibitor booth
 - Skirted 6' table and two chairs
 - Electricity upon request

Beverage Sponsor

\$3,500
Available: 1

Your logo will appear at all beverage stations and on drink tickets.

- ✓ **Brand Visibility**
 - Logo on conference website
 - Sponsorship highlighted in conference app
- ✓ **Digital Marketing & Social Media**
 - Pre-conference feature across all GANA media channels
- ✓ **On-Site Visibility**
 - Sign placed at coffee and soda stations
 - Logo placed on coffee cup wraps
 - Logo on College Bowl drink tickets
 - Premium exhibitor booth placement
- ✓ **Attendee Information**
 - Pre-conference list of attendees: email addresses released from opt-in attendees, 10 days prior to conference
 - Post-conference list of attendees: email addresses released from opt-in attendees
- ✓ **Exhibit Hall**
 - Exhibitor booth
 - Skirted 6' table and two chairs
 - Electricity upon request

Conference Coordinator: Laura Moritz  336-577-8450

 Laura@AssociationMeetingPlanners.com



Register Today
www.GANA.org

Workshop Sponsor

\$2,500
Available: 1

Opening day workshop. Your company will be featured in the workshop room and registration throughout the day.

- ✔ **Brand Visibility**
 - Logo on conference website
 - Logo on pre-conference marketing material Sponsorship highlighted in conference app
- ✔ **Digital Marketing & Social Media**
 - Pre-conference feature across all GANA media channels
 - Sponsored email event advertisements to AZANA members
- ✔ **On-Site Visibility**
 - Feature in conference room and registration during workshop
 - Premium exhibitor booth placement
- ✔ **Attendee Information**
 - Post-conference list of attendees. Email addresses released from opt-in attendees
- ✔ **Exhibit Hall**
 - Exhibitor booth
 - Skirted 6' table and two chairs

Student Poster Sponsor

\$2,500
Available: 1

Support this student-focused educational event.

- ✔ **Brand Visibility**
 - Logo on conference website
 - Sponsorship highlighted in conference app
- ✔ **Digital Marketing & Social Media**
 - Pre-conference feature across all GANA media channels
- ✔ **On-Site Visibility**
 - Logo on each poster number card
 - Sponsor mention on all student lecture marketing
- ✔ **Attendee Information**
 - Post-conference list of attendees. Email addresses released from opt-in attendees.
- ✔ **Exhibit Hall**
 - Exhibitor booth
 - Skirted 6' table and two chairs

Elite Exhibitor - \$1,895

- ✔ **Brand Visibility**
 - Recognition on conference website Sponsorship highlighted in conference app
- ✔ **On-Site Visibility**
 - Sign with logo on every conference room table
 - Conference app push notification
- ✔ **Attendee Information**
 - Post-conference list of attendees. Email addresses released from opt-in attendees.
- ✔ **Exhibit Hall**
 - Exhibitor booth
 - Skirted 6' table and two chairs

Classic Exhibitor - \$895

- ✔ **Exhibit Hall**
 - Exhibitor booth
 - Skirted 6' table and two chairs

Annual Partnership Opportunities

PLATINUM

\$7,500

- ✔ **Conference Benefits**
 - Featured as a primary sponsor for the annual GANA conference, including a speaking opportunity or presentation.
 - Premium exhibit booth space with two representative passes and preferred positioning.
 - Branding on conference materials, signs, and stage backdrop.
 - Exclusive acknowledgement during the conference.
- ✔ **Brand Visibility, Social Media, & Digital Marketing**
 - Logo on homepage of the GANA website for the duration of sponsorship.
 - Exclusive platinum level social media sponsorship, including 6 posts a year on GANA's Facebook and Instagram pages with custom content highlighting the sponsor's support.
 - Logo on GANA emails.
- ✔ **Regional & Special Event Sponsorship**
 - Sponsorship of one GANA region meeting, with branding opportunities and an invitation to present.
 - Sponsorship of the GANA Board Retreat, with an opportunity to engage with board members in a small-group setting.

GOLD

\$5,500

- ✔ **Conference Benefits**
 - Recognition as a sponsor for the annual GANA conference.
 - Exhibit booth space with two representative passes and preferred location within the exhibit hall.
 - Branding on conference materials, signs, and stage backdrop.
 - Acknowledgement during the conference.
- ✔ **Brand visibility, Social Media, & Digital Marketing**
 - Logo placement on the GANA sponsor page for the duration of the sponsorship.
 - Social media sponsorship with 4 posts on GANA's Facebook and Instagram pages.
- ✔ **Regional & Special Event Sponsorship**
 - Banner signage at GANA's regional meeting.
 - Capitol Day sponsorship with exclusive acknowledgement during the event and branding on distributed materials.

SILVER

\$3,000

- ✔ **Conference Benefits**
 - Recognition as a sponsor for the annual GANA conference.
 - Exhibit booth space with two representative passes.
 - Branding on conference materials
 - Acknowledgement during the conference.
- ✔ **Brand visibility, Social Media, & Digital Marketing**
 - Logo placement on the GANA sponsor page for the duration of the sponsorship.
 - Social media sponsorship with 2 posts on GANA's Facebook and Instagram pages.
- ✔ **Regional & Special Event Sponsorship**
 - Signage at GANA's regional meeting.
 - Opportunity to provide branded material at GANA regional meeting.

Choose a GANA Partnership Package that includes conference exhibitor benefits and year-round exposure to 1400 GANA members. Partners gain exposure through GANA's high-traffic website, popular social media channels, and direct to member emails.

GAS2026 Exhibitor & Partnership Registration

IMPORTANT: Return Registration to Laura Moritz, Laura@AssociationMeetingPlanners.com

Company Information as you wish it to appear in conference and marketing material:

Company Name:

Company Address:

Company Website:

Product or Service Provided:

Primary Contact Information:

Name, credentials & title:

Attending Conference Contact only

Cell Phone:

Office Phone:

E-mail:

Representatives attending conference (as they should appear on name badges & marketing):

Rep 1 Name & Credentials:

Company Title:

Contact email and phone:

Rep 2 Name & Credentials:

Company Title:

Contact email and phone:

Exhibit Needs:

Electricity: Yes No *\$100 fee applies unless specified as complementary in the sponsor package*

One 6' skirted table and 2 chairs are provided. If you have additional needs, please provide details below and we will inform you of any additional costs:

Sponsor or Exhibitor Level:

- Headline Sponsor - \$4,500
- College Bowl Sponsor - \$3,500
- PAC Celebration - \$3,500
- Beverage Sponsor - \$3,000
- Workshop Sponsor - \$2,500
- Student Poster Session - \$2,500
- Elite Exhibitor - \$1,895
- Classic Exhibitor - \$895

Additional Conference Items:

- Additional reps at booth # ____ x \$100
- Electricity - \$100

Annual Partnerships:

- Platinum - \$7,500**
- Gold - \$5,500**
- Silver - \$3,000**

Payment:

Check # _____ sent to GANA: 3069 Amwiler Road, Suite 3, Atlanta, GA 30360

Credit Card # _____ Exp: _____ CV: _____

IMPORTANT: Return Registration to Laura Moritz, Laura@AssociationMeetingPlanners.com