

 www.GANA.org

EXHIBITOR PROSPECTUS & PARTNERSHIP OPPORTUNITIES

In 1938, seventeen CRNAs established the Georgia Association of Nurse Anesthetists (GANA). Today, the GANA has grown to represent over 1400 members and is among the oldest and largest CRNA state organization in the United States.



Georgia Anesthesia Symposium (GAS)

October 3 - 5, 2025 on St. Simons Island, GA
The annual fall conference draws nearly 200 attendees. It is a high-energy environment that includes networking events.



Partnership Programs

GANA has launched new partnership opportunities that create a robust, year round program to create a win-win partnership.



Annual PAC Celebration

The annual PAC celebration draws additional local attendees and national CRNA leaders. The evening is complete with live entertainment and fellowship.



Regional & Special Events

GANA has an active membership that participates in regional meetings and special events such as Capital Day and leadership retreats.



Website Banners

Prominently share information and brand messaging. The GANA website is an effective way to prompt immediate action.



Social Media Presence

With thousands followers and an active presence, GANA's social media is an effective vehicle to reach your market.

Conference Coordinator: Laura Moritz

 Laura@AssociationMeetingPlanners.com

 336-577-8450

GANA
Supporting Members • Protecting Patients

Georgia Association
of Nurse Anesthetists

GAS2025 Exhibitor Details and Options
King & Prince Beach and Golf Resort, St. Simons Island, GA
Exhibitor Hall Open: October 3 - 5

Exhibitor Set Up

Friday, October 3, 8 a.m. - 11:00 a.m.

Exhibit Hall Hours

Friday, October 3: 11:00 a.m. - 4:00 p.m.

Saturday, October 4: 7:30 a.m. - 3:00 p.m.

Sunday, October 5: 7:30 a.m. - Noon

College Bowl

Friday, October 3, 6:30 - 8:30 p.m.

PAC Celebration

Saturday, October 4, 6:30 p.m.

Cancellation Policy

Due to the high demand and limited booths, cancellations will receive a full credit towards a future GANA conference.

Lodging

King & Prince Beach & Golf Resort
201 Arnold Rd., St Simons Island, GA 31522

Online Reservations: Coming Soon

Reservations by Phone:

Call (800) 342-0212 during normal business hours and reference GANA before reserving a room.

Discounted nightly rate starting at \$373 plus a \$25 resort fee and taxes.

- The room block and discounts expire on 9/5.
- Two-night minimum to include Friday and Saturday.

Conference Sponsor & Exhibitor Opportunities

Headline Conference Sponsor: \$4,500

College Bowl Sponsor: \$3,500

PAC Celebration Sponsor: \$3,500

Conference Beverage Sponsor: \$3,500

Difficult Airway Workshop Sponsor: \$2,500

Student Poster Session Sponsor: \$2,500

Elite Exhibitor: \$1,750

Classic Exhibitor: \$875



New! Partnership Opportunities



Choose a GANA Partnership Package that includes conference exhibitor benefits and year round exposure to 1400 GANA members. Partners gain exposure through GANA's high-traffic website, popular social media channels, and direct to member emails.

Platinum: \$7,500

Gold: \$5,500

Silver: \$3,000



Discounted bundles are available by contacting Laura Moritz, Laura@AssociationMeetingPlanners.com

Conference Sponsor Packages

Headline Sponsor

\$4,500
Available: 1

Your company is the star of the conference from pre-conference marketing to closing remarks.

- ✔ **Brand Visibility**
 - Logo on cover of conference app
 - Logo on conference website
 - Logo on pre-conference marketing material
 - Sponsorship highlighted in conference app
 - Conference app push notification
- ✔ **Digital Marketing & Social Media**
 - Pre-conference feature across all GANA media channels
 - Sponsored email event advertisements to GANA members
 - Recognition in registration email confirmation
- ✔ **On-Site Visibility**
 - Sign with logo: registration foyer, podium, and every conference room table
 - Premium exhibitor booth placement
- ✔ **Attendee Information**
 - Pre-conference list of attendees: email addresses released from opt-in attendees, 10 days prior to conference
 - Post-conference list of attendees: email addresses released from opt-in attendees
- ✔ **Exhibit Hall**
 - Exhibitor booth
 - Skirted 6' table and two chairs
 - Electricity upon request

College Bowl Sponsor

\$3,500
Available: 1

A high-energy event featuring two local colleges. Attendees are sure to participate to collect CE credits.

- ✔ **Brand Visibility**
 - VIP attendance at event
 - Logo on conference website
 - Logo on event marketing material
 - Sponsorship highlighted in conference app
- ✔ **Digital Marketing & Social Media**
 - Pre-conference feature across all GANA media channels
 - Sponsored email event advertisements to GANA members
 - Recognition in registration email confirmation
- ✔ **On-Site Visibility**
 - Sign with logo: Registration desk and on screen during event
 - Premium exhibitor booth placement
- ✔ **Attendee Information**
 - Pre-conference list of attendees: email addresses released from opt-in attendees, 10 days prior to conference
 - Post-conference list of attendees: email addresses released from opt-in attendees
- ✔ **Exhibit Hall**
 - Exhibitor booth
 - Skirted 6' table and two chairs
 - Electricity upon request

PAC Celebration Sponsor

\$3,500
Available: 1

This event draws additional local attendees and national leaders. The evening is complete with live entertainment and fellowship.

- ✔ **Brand Visibility**
 - VIP attendance at event
 - Logo on conference website
 - Logo on event marketing material
 - Sponsorship highlighted in conference app
- ✔ **Digital Marketing & Social Media**
 - Pre-conference feature across all GANA media channels
 - Sponsored email event advertisements to GANA members
 - Recognition in registration email confirmation
- ✔ **On-Site Visibility**
 - Sign with logo: Registration desk and on screen during event
 - Premium exhibitor booth placement
- ✔ **Attendee Information**
 - Pre-conference list of attendees: email addresses released from opt-in attendees, 10 days prior to conference
 - Post-conference list of attendees: email addresses released from opt-in attendees
- ✔ **Exhibit Hall**
 - Exhibitor booth
 - Skirted 6' table and two chairs
 - Electricity upon request

Beverage Sponsor

\$3,500
Available: 1

Your logo will appear at all beverage stations and on drink tickets.

- ✔ **Brand Visibility**
 - Logo on conference website
 - Sponsorship highlighted in conference app
- ✔ **Digital Marketing & Social Media**
 - Pre-conference feature across all GANA media channels
- ✔ **On-Site Visibility**
 - Sign placed at coffee and soda stations
 - Logo placed on coffee cup wraps
 - Logo on College Bowl drink tickets
 - Premium exhibitor booth placement
- ✔ **Attendee Information**
 - Pre-conference list of attendees: email addresses released from opt-in attendees, 10 days prior to conference
 - Post-conference list of attendees: email addresses released from opt-in attendees
- ✔ **Exhibit Hall**
 - Exhibitor booth
 - Skirted 6' table and two chairs
 - Electricity upon request

Workshop Sponsor

\$2,500
Available: 1

Opening day workshop. Your company will be featured in the workshop room and registration throughout the day.

- ✔ **Brand Visibility**
 - Logo on conference website
 - Logo on pre-conference marketing material Sponsorship highlighted in conference app
- ✔ **Digital Marketing & Social Media**
 - Pre-conference feature across all GANA media channels
 - Sponsored email event advertisements to AZANA members
- ✔ **On-Site Visibility**
 - Feature in conference room and registration during workshop
 - Premium exhibitor booth placement
- ✔ **Attendee Information**
 - Post-conference list of attendees. Email addresses released from opt-in attendees
- ✔ **Exhibit Hall**
 - Exhibitor booth
 - Skirted 6' table and two chairs

Student Poster Sponsor

\$2,500
Available: 1

Support this student-focused educational event.

- ✔ **Brand Visibility**
 - Logo on conference website
 - Sponsorship highlighted in conference app
- ✔ **Digital Marketing & Social Media**
 - Pre-conference feature across all GANA media channels
- ✔ **On-Site Visibility**
 - Logo on each poster number card
 - Sponsor mention on all student lecture marketing
- ✔ **Attendee Information**
 - Post-conference list of attendees. Email addresses released from opt-in attendees.
- ✔ **Exhibit Hall**
 - Exhibitor booth
 - Skirted 6' table and two chairs



Elite Exhibitor
\$1,750

Classic Exhibitor
\$875

✔ **Brand Visibility**

- Recognition on conference website
- Sponsorship highlighted in conference app

✔ **Attendee Information**

- Post-conference list of attendees. Email addresses released from opt-in attendees.

Classic Exhibitor

✔ **Exhibit Hall**

- Exhibitor booth
- Skirted 6' table and two chairs

✔ **On-Site Visibility**

- Sign with logo on every conference room table
- Conference app push notification

✔ **Exhibit Hall**

- Exhibitor booth
- Skirted 6' table and two chairs

New! Partnership Opportunities

PLATINUM

\$7,500

GOLD

\$5,500

SILVER

\$3,000

✔ **Conference Benefits**

- Featured as a primary sponsor for the annual GANA conference, including a speaking opportunity or presentation.
- Premium exhibit booth space with two representative passes and preferred positioning
- Branding on conference materials, signs, and stage backdrop
- Conference app push notification

✔ **Brand Visibility**

- Logo on homepage of the GANA website for the duration of sponsorship
- Banner ad on AZANA website for six months

✔ **Social Media & Digital Marketing**

- Exclusive platinum-level social media sponsorship, including eight posts (two per quarter) on GANA's Facebook and Instagram pages, with custom content highlighting the sponsor's support
- Monthly inclusion in GANA's e-newsletter with a sponsor banner and link, alongside a short promotional message

✔ **Regional & Special Event Sponsorship**

- Sponsorship of one GANA region meeting, with branding opportunities and an invitation to present
- Capitol Day sponsorship, including a branded sign, exclusive acknowledgment, and permission to distribute sponsor materials
- Sponsorship of the GANA Board Retreat, with an opportunity to engage with board members in a small-group setting
- Complimentary registration for three company representatives at all GANA events, including social networking events

✔ **Conference Benefits**

- Recognition as a sponsor for the annual GANA conference
- Exhibit booth space with two representative passes and preferred location within the exhibit hall
- Branding on conference materials and acknowledgment during the conference

✔ **Brand Visibility**

- Logo placement on the GANA sponsor page for the duration of the sponsorship
- Banner on the GANA website for three months

✔ **Social Media & Digital Marketing**

- Social media sponsorship with six posts (one every other month) on GANA's Facebook, and Instagram pages
- Quarterly email banner sponsorship, featuring the sponsor's logo and a call-to-action

✔ **Regional & Special Event Sponsorship**

- Co-sponsorship of one GANA region meeting with branded materials distributed at the event
- Capitol Day sponsorship, with recognition during the event and materials display
- Complimentary registration for two company representatives at all GANA events
- Recognition at social events with branded signage

✔ **Conference Benefits**

- Standard exhibit booth space with two representative passes at the annual GANA conference
- Branding on conference materials and acknowledgment during the conference

✔ **Brand Visibility**

- Logo placement on the GANA sponsor page
- Banner on the GANA website for one month

✔ **Social Media & Digital Marketing**

- Social media sponsorship with three posts (one every quarter) on GANA's Facebook and Instagram pages
- One-time email banner sponsorship in a GANA e-newsletter

✔ **Regional & Special Event Sponsorship**

- Opportunity to provide branded materials at one GANA regional meeting
- Complimentary registration for one company representatives at all GANA events

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Register Today
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