

GAS2019

GEORGIA ANESTHESIA SYMPOSIUM

EXHIBITOR PROSPECTUS

ATLANTA, GEORGIA
THE WESTIN BUCKHEAD ATLANTA

EXHIBITOR DATES: OCTOBER 4 & 5, 2019

PRESENTED BY:

THE GEORGIA ASSOCIATION OF NURSE ANESTHETISTS

EDUCATE + ENGAGE + EMPOWER

Exhibitor packages beginning at \$600

Conference Coordinator:

Laura Moritz + Association Meeting Planners

Laura@AssociationMeetingPlanners.com + 336.577.8450

SPONSORSHIP + MARKETING + OPPORTUNITY

GANA represents more than 1200 members and is among the oldest and largest CRNA state organization in the United States.

Join GANA in Atlanta and reach this powerful, target market!

BENEFITS	Headline Exhibitor \$2,500 (Limit one)	Elite Exhibitor \$1,900 (Limit two)	Sunday Elite Exhibitor \$1,500 (Limit one)	Membership Exhibitor \$900 (Limit one)	Classic Exhibitor \$600
Placement of your free-standing company banner at registration desk (Banner to be supplied by company)	✓				
Logo on front cover of Conference Program (Distributed to attendees upon check-in)	✓				
Sponsorship designated on pre-conference marketing material. (Begins upon exhibitor payment)	✓	✓	✓	✓	
Exhibitor materials set up at attendee check-out station			✓		
Table tents on all meeting room tables during day of sponsorship	Three days	Friday, 10/4 or Saturday, 10/5	Sunday, 10/6		
Thank you signage on food and beverage table during sponsorship	Business Luncheon & Awards Banquet 10/5	Friday, 10/4 or Saturday, 10/5	Sunday, 10/6		
Thank you signage on registration desk during sponsorship	Three days	Friday, 10/4 or Saturday, 10/5	Sunday, 10/6		
Advertisement in Conference Program (Distributed to attendees upon check-in)	Full Page Back Cover	Half Page	Half Page	Quarter Page	
Two days of exhibitor participation October 5 & 6	Booth Location Your Choice	✓	✓	✓	✓
Skirted 8-foot table with 2 chairs	✓	✓	✓	✓	✓
Complimentary electricity upon request	✓	✓	✓		
Daily Full Continental Breakfast	✓	✓	✓	✓	✓
Digital format containing the list of opt-in attendees	✓	✓	✓	✓	✓

Exhibitor space is limited and accepted on first-come basis

DETAILS + DATES + INFORMATION

IMPORTANT DATES AND TIMES

EXHIBITOR SET UP TIMES:

Friday, October 4: 7:30 a.m. - 10:30 a.m.

EXHIBIT HALL HOURS:

Friday, October 4, 11:00 a.m. - 6:00 p.m.

Saturday, October 5, 7:00 a.m. - 4:00 p.m.

Detailed Program schedule can be viewed at:
www.GANA.org

VISIBILITY

Exhibitor booths will be located with the food and beverage. This will allow exhibitors to maximize their exposure and networking opportunities with attendees.

CANCELLATION

Cancellation received by September 1, 2019:

Refund less \$100 processing fee.

Cancellation received after September 1, 2019:

Full credit towards future GANA conference.

LOCATION & LODGING

The Westin Buckhead Atlanta is a modern, newly refreshed retreat in an upscale community. Guests can indulge in world-class shopping at the adjacent Lenox Mall, the Shops Around Lenox and Phipps Plaza, or access myriad dining options within minutes. The hotel has recently revitalized its public spaces and the renowned Atlanta restaurant, The Palm Restaurant and Bar.

The Westin Buckhead Atlanta

3391 Peachtree Road NE, Atlanta, GA 30326

(404) 365-0065

Discounted rates:

Guestroom Single/Double occupancy: \$159

Tax/fees are currently thirteen percent (16.9%) and state hotel-motel fee of \$5.00 per room per night will apply to each room, taxes and fees are subject to change.

Reservations by phone

Call (800) WESTIN1 or (404) 365-0065

Identify yourself as guest of Georgia Association of Nurse Anesthetists

Online Reservation link available at GANA.org

Discounts expire September 4, 2019



King, City View

Make reservations with
our group discount and save!



BOOK YOUR ROOM EARLY, THE RESORT WILL SELL OUT!

Conference Coordinator: Laura Moritz, Association Meeting Planners - Laura@AssociationMeetingPlanners.com

REGISTRATION + PAYMENT

Email registration to: Laura@AssociationMeetingPlanners.com

Business Name: _____

Business Address: _____

Business Website: _____

Product or Service Provided : _____

Representative Contact Information:

Representative Name: _____

Cell Phone: _____

Work Phone: _____

E-Mail: _____

Exhibit Needs:

Electricity: Yes No Internet: Yes No

One 8-foot, skirted table and 2 chairs are provided in cost. If you have additional needs, please details below and we will inform you of any additional costs: _____

\$2,500 – **HEADLINE EXHIBITOR**

\$1,900 – **Friday Elite Exhibitor**

\$1,900 – **Saturday Elite Exhibitor**

\$1,500 – **Sunday Elite Exhibitor**

\$900 – **Membership Exhibitor**

\$600 – **Classic Exhibitor**

CANCELLATIONS

Cancellation received by
September 1, 2019
Refund less \$150 processing fee.

Cancellation received after
September 1, 2019
will receive full credit to next
GAS symposium.

Register on line at www.GANA.org

OTHER PAYMENT INFORMATION

Check # _____ sent to GANA: 3069 Amwiler Road, Suite 3, Atlanta, GA 30360

Email registration to: Laura@AssociationMeetingPlanners.com

All Sponsorship will be based on a 'first come' basis.

In the event it is necessary to cancel a program, GANA's liability shall be limited to a full refund of the exhibitor fee.

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